



Equinox, Inc. – Notice of Data Security Incident

November 15, 2024 – Equinox, Inc. (“Equinox”) recently experienced a data security incident that may have involved the personal and/or protected health information belonging to certain staff and clients. Equinox is sending notification of this incident via U.S. Mail to potentially impacted individuals with verifiable address information and is providing resources to assist.

On April 29, 2024, Equinox experienced an incident that disrupted access to some of its network resources. Equinox immediately took measures to secure its environment and, with the assistance of a leading cybersecurity firm, initiated an investigation to determine what happened and whether any data within the Equinox network was impacted. As a result of the investigation, Equinox learned that certain files in its network may have been accessed or downloaded without authorization. Equinox conducted a comprehensive review of the potentially affected files, and on September 16, 2024, Equinox determined that some individuals’ personal and / or protected health information may have been affected as a result of this incident. Since then, Equinox worked diligently to identify contact information for impacted individuals and provide formal notification of the incident along with resources to assist.

On November 15, 2024, Equinox provided notice of this incident to potentially impacted individuals with verifiable address information. In so doing, Equinox provided information about the incident and steps that potentially impacted individuals can take to protect their information. Equinox takes the security and privacy of information in its possession very seriously and is taking steps to prevent a similar event from occurring in the future.

The information affected during this incident varies between individuals but may have involved the following: name, address, date of birth, Social Security number, driver’s license or other government identification number, passport number, financial account information, health insurance information, medical treatment or diagnosis information, and/or medication-related information.

Equinox has established a toll-free call center to answer questions about the incident and to address related concerns. Call center representatives are available at (866) 531-3185, Monday through Friday from 9:00 a.m. to 9:00 p.m. Eastern Time. Or for enrollment assistance, please call (866) 531-3185, or visit <https://app.idx.us/account-creation/protect>.

The privacy and protection of personal and protected health information is a top priority for Equinox, which deeply regrets any inconvenience or concern this incident may cause.

STEPS YOU CAN TAKE TO HELP PROTECT YOUR INFORMATION

Review Your Account Statements and Notify Law Enforcement of Suspicious Activity: As a precautionary measure, we recommend that you remain vigilant by reviewing your account statements and credit reports closely. If you detect any suspicious activity on an account, you should promptly notify the financial institution or company with which the account is maintained. You also should promptly report any fraudulent activity or any suspected incidence of identity theft to proper law enforcement authorities, your state attorney general, and/or the Federal Trade Commission (FTC).

Copy of Credit Report: You may obtain a free copy of your credit report from each of the three major credit reporting agencies once every 12 months by visiting <http://www.annualcreditreport.com/>, calling toll-free 1-877-322-8228, or by completing an Annual Credit Report Request Form and mailing it to Annual Credit Report Request Service, P.O. Box 105281, Atlanta, GA 30348. You also can contact one of the following three national credit reporting agencies:

Equifax

P.O. Box 105851
Atlanta, GA 30348
1-800-525-6285
www.equifax.com

Experian

P.O. Box 9532
Allen, TX 75013
1-888-397-3742
www.experian.com

TransUnion

P.O. Box 2000
Chester, PA 19016
1-800-916-8800
www.transunion.com

Fraud Alert: You may want to consider placing a fraud alert on your credit report. An initial fraud alert is free and will stay on your credit file for at least one year. The alert informs creditors of possible fraudulent activity within your report and requests that the creditor contact you prior to establishing any accounts in your name. To place a fraud alert on your credit report, contact any of the three credit reporting agencies identified above. Additional information is available at <http://www.annualcreditreport.com>.

Security Freeze: You have the right to put a security freeze on your credit file for up to one year at no cost. This will prevent new credit from being opened in your name without the use of a PIN number that is issued to you when you initiate the freeze. A security freeze is designed to prevent potential creditors from accessing your credit report without your consent. As a result, using a security freeze may interfere with or delay your ability to obtain credit. You must separately place a security freeze on your credit file with each credit reporting agency. In order to place a security freeze, you may be required to provide the consumer reporting agency with information that identifies you including your full name, Social Security number, date of birth, current and previous addresses, a copy of your state-issued identification card, and a recent utility bill, bank statement or insurance statement.

Additional Free Resources: You can obtain information from the consumer reporting agencies, the FTC, or from your respective state Attorney General about fraud alerts, security freezes, and steps you can take toward preventing identity theft. You may report suspected identity theft to local law enforcement, including to the FTC or to the Attorney General in your state.

Federal Trade Commission

600 Pennsylvania Ave, NW
Washington, DC 20580
consumer.ftc.gov, and
www.ftc.gov/idtheft
1-877-438-4338

Maryland Attorney General

200 St. Paul Place
Baltimore, MD 21202
oag.state.md.us
1-888-743-0023

New York Attorney General

Bureau of Internet and Technology
Resources
28 Liberty Street
New York, NY 10005
1-212-416-8433

North Carolina Attorney General

9001 Mail Service Center
Raleigh, NC 27699
ncdoj.gov
1-877-566-7226

Rhode Island Attorney General

150 South Main Street
Providence, RI 02903
<http://www.riag.ri.gov>
1-401-274-4400

Washington D.C. Attorney General

441 4th Street, NW
Washington, DC 20001
oag.dc.gov
1-202-727-3400

You also have certain rights under the Fair Credit Reporting Act (FCRA): These rights include to know what is in your file; to dispute incomplete or inaccurate information; to have consumer reporting agencies correct or delete inaccurate, incomplete, or unverifiable information; as well as other rights. For more information about the FCRA, and your rights pursuant to the FCRA, please visit <https://www.consumer.ftc.gov/sites/default/files/articles/pdf/pdf-0096-fair-credit-reporting-act.pdf>.